



cupapeel

**SEAL**

PACKAGING WITH INTEGRITY

# REAL PAPER CUPS



**“Our cup is one of the most sustainable cups you can buy”**

- ✓ **RECYCLABLE**
- ✓ **BIODEGRADABLE**
- ✓ **COMPOSTABLE**
- ✓ **REPULPABLE**
- ✓ **FREE OF PLA and PE**
- ✓ **UK MANUFACTURED**



Not all cups are born the same.  
Make an **informed** choice.



Our claim is that this cup is “one of the most sustainable cups on the market”

## Okay, but what does that really mean?

	<b>Our Cup</b>	<b>PE Cups</b>	<b>PLA Cups</b>
<b>RECYCLABLE</b>	<b>YES</b> , in ANY recycling stream	<b>SOMETIMES</b> Due to the complexity only 1 in 400 are recycled	<b>NOPE</b> PLA can't be recycled at all
<b>BIODEGRADABLE</b>	<b>YES</b> , and better than other cups	<b>NOPE</b> It takes decades, so no good	<b>SOMETIMES</b> but only in certain conditions
<b>COMPOSTABLE</b>	<b>YES</b> , and even at home	<b>NOPE</b> it can't be composted successfully	<b>SOMETIMES</b> but only in industrial composters
<b>REPULPABLE</b>	<b>YES</b> , just like any other paper	<b>NOPE</b> no way Jose	<b>NOPE</b> don't even go there
<b>METHANE CONTRIBUTOR</b>	<b>NEVER</b> , no Methane here	<b>NOPE</b> none here either	<b>YES</b> if PLA ends up in landfill it is likely to release Methane which is severely damaging

Make an **informed** choice.



# THE OPPORTUNITY PAPER VS PLASTIC

Paper rocks!

Not just for the environment but  
for **Branding!**

Don't limit yourself to 1 colour  
logos when you can put an  
actual **Poster** in people's hands.

- ✓ CMYK Print
- ✓ Pantones as well
- ✓ Full coverage

**Why not run a competition on your  
cups or link through to your current  
digital campaign with a QR code?**



# THE RANGE

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We got you covered

**4oz** For **tasting**

**10oz** For **half pint**

**20oz** For **full pint**

**22oz** For a **full pint + foam!**

We also do **8oz, 12oz and 16oz.**

**IMPORTANT!**

We are **UKCA MARK REGISTERED**  
for **10oz and 20oz.**

...and we're the only cup  
manufacturer in the UK who is.

**UK  
CA**



# **PERFECT FOR**

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**Beer Gardens**

**Festivals**

**Take away**

**Giveaways**

**Brewery Tours**

**Events**

**Covid Safe Consumption**

**Avoiding glassware leadtimes**





## **GOES WELL WITH**

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**OTHER SUSTAINABLE PRODUCTS  
SUCH AS...**

**PLASTIC FREE ICE BUCKETS**

**PAPER STRAWS**

**CUP HOLDERS**

