



cupapeel

SEAL

PACKAGING WITH INTEGRITY

REAL PAPER CUPS



“Our cup is one of the most sustainable cups you can buy”

- ✓ **RECYCLABLE**
- ✓ **BIODEGRADABLE**
- ✓ **COMPOSTABLE**
- ✓ **REPULPABLE**
- ✓ **FREE OF PLA and PE**
- ✓ **UK MANUFACTURED**



Not all cups are born the same.
Make an **informed** choice.



Our claim is that this cup is “one of the most sustainable cups on the market”

Okay, but what does that really mean?

	Our Cup	PE Cups	PLA Cups
RECYCLABLE	YES , in ANY recycling stream	SOMETIMES Due to the complexity only 1 in 400 are recycled	NOPE PLA can't be recycled at all
BIODEGRADABLE	YES , and better than other cups	NOPE It takes decades, so no good	SOMETIMES but only in certain conditions
COMPOSTABLE	YES , and even at home	NOPE it can't be composted successfully	SOMETIMES but only in industrial composters
REPULPABLE	YES , just like any other paper	NOPE no way Jose	NOPE don't even go there
METHANE CONTRIBUTOR	NEVER , no Methane here	NOPE none here either	YES if PLA ends up in landfill it is likely to release Methane which is severely damaging

Make an **informed** choice.



THE OPPORTUNITY PAPER VS PLASTIC

Paper rocks!

Not just for the environment but
for **Branding!**

Don't limit yourself to 1 colour
logos when you can put an
actual **Poster** in people's hands.

- ✓ CMYK Print
- ✓ Pantones as well
- ✓ Full coverage

**Why not run a competition on your
cups or link through to your current
digital campaign with a QR code?**



THE RANGE

We got you covered

4oz For **tasting**

10oz For **half pint**

20oz For **full pint**

22oz For a **full pint + foam!**

We also do **8oz, 12oz and 16oz.**

IMPORTANT!

We are **UKCA MARK REGISTERED**
for **10oz and 20oz.**

...and we're the only cup
manufacturer in the UK who is.

**UK
CA**



PERFECT FOR

Beer Gardens

Festivals

Take away

Giveaways

Brewery Tours

Events

Covid Safe Consumption

Avoiding glassware leadtimes





GOES WELL WITH

**OTHER SUSTAINABLE PRODUCTS
SUCH AS...**

PLASTIC FREE ICE BUCKETS

PAPER STRAWS

CUP HOLDERS